

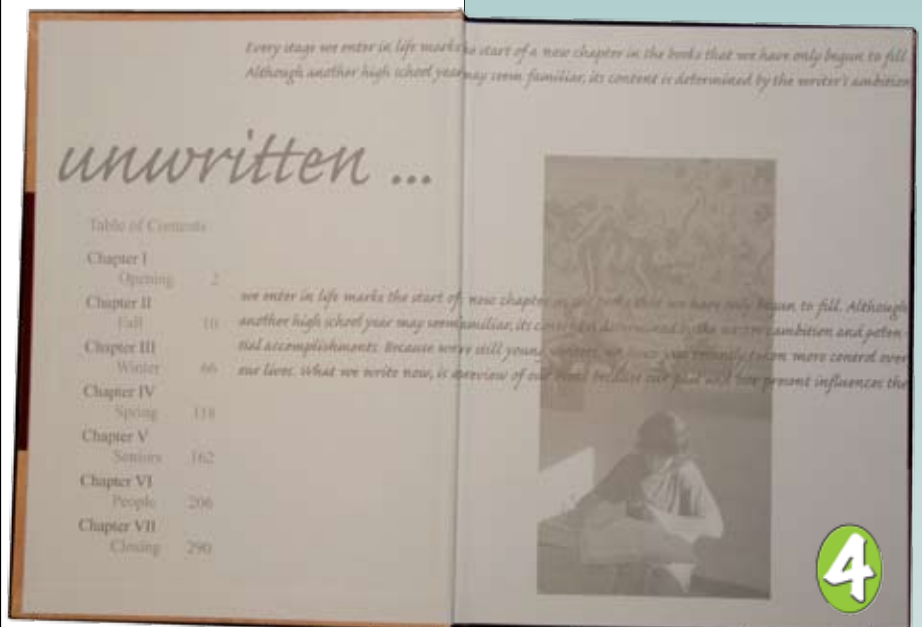
END

SHEETS



GREAT IDEAS

Sometimes we forget that it takes more than a great cover to make a great yearbook. Of course there are the interior pages but often designing the endsheets is a last-minute afterthought. Well it shouldn't be. Endsheets are important.



Here are the endsheets from five great 2007 yearbooks. See if you can glean some ideas that you can use in your 2009 yearbook.



Special stuff on these endsheets

These endsheets come from a variety of books, from both Middle and High schools.

The schools who did the best job were the ones who had

photos of their students and took the time to identify them either in captions or in copy.

Endsheet 1 at the very top has no photos but does feature the entire student bodies' names inside the magnifying glass—a cool idea.

Some thoughts on endsheets:

- ☞ If you can, print your endsheets. They should be a big part of continuing your theme from your cover into the pages of your book.
- ☞ If you can't afford to print your endsheets, make sure they don't clash with your theme or your cover. Nothing is worse than a very classy cover followed by an bright pink endsheet—the result of a compromise on the cover.
- ☞ Don't worry about leaving the endsheet blank so that your readers will have a place to sign their

yearbooks. A better option is to have us add an eight page (or two for 16) autograph section to your yearbook. It's a really inexpensive way to add space to sign and you still get to design your endsheet.

- ☞ One of the most trendy (and common over the last few years) thing to put on your endsheet is your Table of Contents. See how it is on all of the endsheets pictured here.

CREDITS:
1—2007 Eagle, Maize South MS, Wichita, KS
2—2007 Drolfilm, Milford High School, Milford, OH
3—2007 Accipiter, Mill Creek HS, Hoschton, GA
4—2007 Legacy, Martin Luther King HS, Riverside, CA
5—2007 Panorama, North Cobb HS, Kennesaw, GA.

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